ESG TITANIUM™

RETAIL ENERGY PLATFORM

GROW & OPTIMIZE YOUR PORTFOLIO

The world of retail energy is rapidly changing amid market consolidation, energy price fluctuations due to global events, new requirements driven by net zero initiatives — and increasingly sophisticated consumers with evolving needs and energy consumption.

The old approach of standalone, inflexible systems just doesn't work anymore. You need a modern, modular retail energy platform that can manage as much or as little as you need. You need ESG Titanium so you can grow and optimize your portfolio.

GROW

Our solutions enable you to obtain new customers efficiently, and rapidly scale your business - while still maintaining full visibility into the profitability of your portfolio of customers.

OPTIMIZE

ESG Titanium helps reduce manual processes, driving down the cost to serve while enabling you to operate more efficiently through automated and streamlined activities.

INNOVATE

Leverage data insights to drive product and service innovation, elevate the customer experience and lower operating costs.

PROVIDE A BETTER EXPERIENCE ACROSS THE CUSTOMER LIFECYCLE

Provide an outstanding customer experience at every step of the lifecycle journey, so you can keep your customers longer.

WIN · ONBOARD · SUPPLY · BILL/Market Integration · COLLECT · RETAIN

esg Titanium™
Support for the Full Retail Energy Lifecycle

ENSURE COMPLIANCE

Our proven solutions enable compliant rapid market entry and make it easier to meet market and business process requirements, by taking on the complexity of managing it. From overseeing industry-compliant processes to maintaining your licenses to operate, we've got your covered.

SECURITY

Your data must be secure at all times. ESG has one of the most robust security programs in the industry, including a dedicated team of security practitioners led by the CISO and **SOC 2 Type II** certification.

ESG TITANIUM™

TRUSTED. MODERN. SECURE.

ESG Titanium includes 5 integrated product suites built on an API-First platform that is both integrated and integratable.

ESG MARKET SUITE™
Modern & compliant EDI

ESG Transaction Management Solutions (TMS) meet the challenging data processing needs of retail energy suppliers and utilities. Extends beyond the limitations of your current EDI systems. Automates business processes and ensures that your data is clean, validated and normalized. Guarantees ongoing market compliance, significantly reducing regulatory and operational risks with free updates, well-documented changes, and free regression testing support.

ESG BILLING SUITE™
Market-leading billing

Robust customer management capabilities include detailed profiles and billing preferences, automated billing processes, and flexible rate management to accommodate various tariff structures. Integrates seamlessly with metering infrastructure to collect consumption data, and supports secure payment processing with multiple payment methods. Includes collections management tools, a customer self-service portal for account access, and regulatory compliance features with detailed reporting functions.

ESG ENGAGEMENT SUITE™
Full lifecycle engagement to lower churn

Helps you engage at every stage of the customer lifecycle so you can create smarter energy consumers and stickier customer relationships. Enables a faster, more complete sales process with state-of-art enrollment journeys, and complete onboarding process with metrics for enhanced visibility. Helps reduce customer churn with our unique retention and renewal workflows. Built-in segmentation and classification tools enable you to deliver a targeted experience to customers. Business processes can incorporate data insights using refined datasets, dashboards, machine learning and AI.

ESG PRICING & FORECASTING SUITE™
For optimized procurement, pricing, and demand forecasting

Combines real-time market analysis, advanced forecasting models, and load profiling to segment customers and customize pricing strategies. Incorporates weather data to anticipate its impact on energy consumption patterns. Helps you to assess and mitigate risks associated with energy procurement, including price volatility, regulatory changes, and supply disruptions, so you can maximize profitability.

ESG INSIGHTS SUITE™
Supporting operational efficiency and competitive strategies

Integrates data from your critical applications so you can unlock valuable insights. Facilitates in-depth analysis of energy consumption patterns, market dynamics, and operational performance, enabling informed decision-making and strategic planning. Interactive visualization tools and customizable dashboards help stakeholders to easily access and interpret insights to optimize pricing strategies, improve energy efficiency, and enhance customer engagement.

API-FIRST PLATFORM
Seamless integration to your systems

ESG provides nearly 700 REST APIs and hooks that bring granular access and event-driven actions throughout the entire consumer lifecycle, in daily operations, and in integrations with best-of-breed 3rd-party industry vendors.

40+ MILLION meters served

800+ CUSTOMERS in energy, retail, metering, billing, and oil & gas pipeline with presence in every deregulated US market

https://esgglobal.com/emc21

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